



COMPANY OVERVIEW

The Wilkinson Firm is a North Carolina-based professional services firm specializing in workforce strategy, HR advisory, and event services for health and human services organizations and federal/state agencies serving vulnerable populations. Our methodology - SCAN. BUILD. STAY. - delivers measurable retention, compliance, and workforce health outcomes.

CORE COMPETENCIES

- Workforce Health Assessments (proprietary 8-dimension methodology)
- HR Compliance and Policy Infrastructure (HIPAA, 42 CFR Part 2, FAR, state HHS regulations)
- Recruitment and Retention Strategy for Clinical and Direct Care Workforces
- Fractional CHRO and Embedded HR Services (SHRM-certified CHRO and PHR on staff)
- Premium Event Staffing and Logistics (captain-led, trained teams)
- Workforce Partnership Exchange (WPE) - county and state-level workforce convening

DIFFERENTIATORS

- HHS Vertical Depth. Purpose-built for health and human services organizations and the agencies that fund them.
- Proprietary 8-Dimension Workforce Health Score with longitudinal tracking.
- Minority-Owned + Founder-Led. Direct CEO accountability on every engagement.
- Geography. NC HQ, multi-state Southeast capability (NC, GA, SC, TN). Greenville-based for Carolina HHS systems; Atlanta-positioned for federal HHS regional offices.

VERTICAL LEADERSHIP

- Matt Lewis, Principal Lead - Chief Legal Officer; background includes service as an EEOC administrative law judge.
- Cuabeya Woods, Co-Lead & Federal Point of Contact - Senior Executive, GovCon Vertical.

PAST PERFORMANCE

Detailed past performance citations available upon request. Commercial record includes 30 consecutive client-approved shift submissions across hospitality deployments in Greenville, NC (Hilton Greenville, Greenville Convention Center, Holiday Inn Greenville), with two team members hired full-time by a hotel client.

CODES, REGISTRATIONS & CERTIFICATIONS

- NAICS: 541612 (Primary), 541611, 561320, 561920
- SAM.gov: registration in progress. UEI and CAGE code published upon activation.
- Certifications: Minority-owned. SDB self-certification upon SAM activation; 8(a) application in preparation; NMSDC MBE and NC State MBE in process.

CONTACT

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